Structured Knowledge Representations: Concepts, Schema, Frames and Scripts

Background from Cognitive Science .................................................. 2
  Short Term and Long Term Memory ............................................. 2
  Spreading Activation ....................................................................... 3
  Chunking ......................................................................................... 3

Conceptual Knowledge ..................................................................... 4
  Concepts ......................................................................................... 4
  Semantic Networks ......................................................................... 4
  Schema ............................................................................................ 5

Frames ............................................................................................... 7
  Scripts ............................................................................................ 10
  Problems with Frames .................................................................... 11

Bibliography:
2) G.A. Miller, The magical number seven, plus or minus two: Some limits on our capacity for processing information. Psychological review, 63(2), p.81.1956
Structured Knowledge: Concepts, Schema, Frames and Relations

Background from Cognitive Science

Short Term and Long Term Memory

Most models of human cognitive models share a number of common elements:

- Perception: Transforms and combines sensory stimuli to Phenomena
- Perceptual Memory: Temporary buffer holding recent stimuli
- Short Term Memory: 7+/−2 memory slots (perceived or remembered)
- Long Term Memory

Long-term memory (LTM) refers to memory structures used in several different cognitive abilities:

- Episodic Memories: recordings of significant sensory experiences
- Semantic Memory: Abstract representations for sensory experiences
- Procedural Memory: Sequences of operations to accomplish goals
- Spatial memory (e.g. network of places in the hippocampus)

(Perception, Perceptual Memory, Short Term Memory, Long Term Memory, Episodic Memory, Semantic Memory, Procedural Memory, Spatial Memory)
Structured Knowledge: Concepts, Schema, Frames and Relations

**Spreading Activation**

Most theories posit some form of "spreading activation" (Anderson 83) in which activation energy propagates through a network of cognitive "units".

Spreading activation is mechanism for associating cognitive units and controlling the contents of the limited Short-term memory.

![Diagram of cognitive memory systems](image)

Activation energy spreads from short-term memory to other elements of short-term memory and to long-term memory including concept memory, episodic memory, procedural knowledge, etc. Activated units then spread their energy to other units where it can arrive from multiple paths and accumulate. At the same time the energy decays with time.

Units that receive energy from several other units can become "activated" and can replace one of the 7+-2 active units in short term memory. (Miller 56)

Theories differ in describing how activation energy propagates and how this propagation can be controlled by emotions and physiological state.

The limited size of short-term memory is the primary bottleneck for cognition. This limit is NOT because of the cost of memory. The limitation is the algorithm complexity caused by spreading activation. \( O((7b)^d) \) where \( b \) is the average branching factor (number of associated units) and \( d \) is the average depth.

**Chunking**

Chunking is a process of grouping individual cognitive units into larger composed units. Chunking allows multiple cognitive units to be held in short term memory at the same time, overcoming the limits to short-term memory. However, associations to LTM and STM are with the chunk and not its individual elements.

To say more, we need to define what we mean by a cognitive "unit".
**Conceptual Knowledge**

**Concepts**
A concept are mental constructs that represent abstract or generic ideas generalized from particular instances. Concepts are basic elements of cognition. Concepts provide abstractions for reasoning and communications.

In some theories, concepts are referred to as "units" (E.g KRL: Knowkedge Representation Language) or as "entities" (Johnson-Laird's Situation models).

Concepts arise as abstractions or generalizations from experience or from the transformation of existing concepts. Concepts can be learned from experience, or by communication. Concepts can represent words, actions, perceived phenomena, experiences, feelings, etc.

A concept is instantiated (reified) by all of its memories of actual or imagined phenomena. These memories may be images, sounds, image sequences, feelings, or any other perceived phenomena (e.g. taste, smell, etc).

In cognitive psychology, Concepts are studied as the units of human cognition. In philosophy, concepts are studied in the field of ontology, as part of the question of what entities may be said to exist and how such entities may be identified and associated. The study of ontologies has been carried over to informatics and semantic web where an ontology defines the elements of a domain.

**Semantic Networks**
A semantic network, or frame network, is a network that represents semantic relations between concepts. This is often used as a form of knowledge representation. It is a directed or undirected graph in which nodes represent concepts and arcs represent relations between concepts.
Structured Knowledge: Concepts, Schema, Frames and Relations

Common relations include class hierarchies (ISA, AKO) and part hierarchies (PART-OF and COMPOSED-OF), Spatial relations (left-of, right-of, above, below), temporal relations (Before, after, during, etc).

ISA represents class hierarchy for entities. Is-a enable for reasoning about classes and categories. Has associates a concept with components. (Fish Has eyes).

**Schema**

Schema are declarative structures for representing concepts. The term Schema and was originally proposed by Emmanuel Kant in "Critique of Pure Reason (1781). Schema have been used in philosophy and cognition psychology since the 19th century to represent concepts for reasoning, perception, problem solving and natural language interaction.

A schema (plural schemata or schemas) describes a pattern of thought that organizes information. A **key property** of Schema is the association of concepts with procedures for perception, action and reasoning.

Schemas represent concepts as data structures with slots that define the properties of the concept and associate the concept with other concepts.

A typical Schema for a concept has
1) A name.
2) A definition.
3) Meanings: memories of examples of the concept
4) Roles: Operations or procedures that are enabled or prevented by the concept.
5) Relations to other concepts and other elements in LTM.
(In many schema systems, meaning and roles are part of the list of associations).

The definition of a concept can be Intensional or Extensional.

An **intensional** definition specifies a test (or set of tests) that determine if an entity is an instance of the concept. (The recognition function studied in the first 9 lectures of this course provides intensional definition of concepts for perception).

An **extensional** definition provides a list of entities that can be identified as belonging to the concept.
A meaning typically denotes memories that serve as examples. Meanings can be from actual examples or can be imagined. Meanings can be visual, episodic, auditory, olfactory, emotional or examples of feelings.

Roles are operations or procedures (procedural knowledge) that are enabled or prevented by the concept. Roles can also refer to uses that the concept can have.

For Example: Consider the number 5.

The number 5 has
1) a name: (five in english, cinq in french etc).
2) a definition (the name of a set of all sets with 5 elements)

This is an intentional definition that may implemented either by counting the elements (5 comes after 4) or by direct recognition.

3) Meanings: Experiences with examples of the concept 5. (visual pattern, sounds).

4) Roles: Operations such as addition, subtraction, division, etc that are made possible. (Example 5 can not be directly divided by 2).

5) Relations.

Multiple kinds of relations are possible:
ISA and AKO: Identifies the concept as a member of a larger class.
(AKO = A Kind Of). Examples: (5 ISA number) (5 ISA integer) (5 ISA odd)
Part-Of: Identifies the concept as a component of a larger concept
(5 is a part of the number 15, 5 is a part of the formula 15/3)
Order Relations: (5 < 6), (3 < 5), Time relations 5h is before 6h.
Frames

Frames are data structures that guide perception. Frames represent perceived entities as examples of concepts. Frames are used to organize perceptions in Computer Vision, Linguistics and Cognitive Systems.

In computer vision, Frames were made popular by Marvin Minsky (1976). Minsky proposed Frames as a structure to guide interpretation in a top down manner, telling a vision system where to look and what to look for. Minsky's insight was that it is much easier to see if you know what to look for.

A frame describes a perceived entity with a set of properties and relations, represented by slots, and a collection of procedures for perceiving, reasoning and acting with the concept. The key insights are:

1) To provide procedures or operations to detect entities, either as perceived entities or as other frames.
2) To provide default values for properties when perception is not possible or fails.

Frames represent concepts and can be composed hierarchically to describe complex entities.

Frames provide visual context to guide scene interpretation. A Frame tells the program what to look for and where to look for it. They ask allow a system to ask questions about objects, such as what and where

Frames are composed using relations, represented by slots that contain pointers to other frames. Relations represents information about the object, such as part relations (composed of, part-of), Position relations (above, below, beside, inside, contains),
Structured Knowledge: Concepts, Schema, Frames and Relations

Time relations (before, after, during), as well as specific properties of the entity (size, position, color, orientation).

For example, the concept Triangle has the part relation "composed of" with three segments. The triangle can also have an is-a relation (category membership) with different triangle types such as equilateral, isosceles, right angle, etc.

![Diagram of Triangle and its Parts]

Ultimately, some slots point to raw perceptions (phenomena).

![Diagram of Frame for a Cube]

A Frame for a Cube
(from E. Rich “Artificial Intelligence”, Fig 7-13, p231)

When a slot points to an entity, the entity is said to play a "role" in the frame. Frames typically come with methods (procedures) for searching for the entities that can plays roles in the frame. Typically a slot-filling procedure will apply a set of acceptance tests to an entity to see if it satisfies the requirements for the role.

Frames generally include typical examples (prototypes) that can serve as examples in reasoning, and default values that are used if no entity has been found to fill the slot. Thus frames can be used for abstract reasoning or for reasoning when perception is not possible.

The term Frames has come to represent any general representation of common sense knowledge using a slot and filler structure. Slots tell what entities to find and fillers are procedures to find entities that can fill slots.

Discovering the appropriate frame for reasoning is called “The Frame Problem”.

14-8
Structured Knowledge: Concepts, Schema, Frames and Relations

Scripts


A script is a schema structure used to represent a stereotypical sequence of events.

Scripts are used for interpreting stories. For examples, scripts used to construct systems that interpret and extract information from Newspaper Stories. Scripts are used in natural language understanding systems to organize a knowledge base in terms of the situations that the system should understand. Scripts are also used to observe an actor and to describe (or recognize) what the actor is doing. This includes plan-recognition as well as activity description. Scripts are also be used to represent procedural knowledge for plans.

Scripts are schema much like Frames, except that the slots point to a sequence of situations.

A script is composed of

1) Scene: situation in which the script takes place
2) Props: Entities (objects) involved in the script.
3) Roles: Actors (agents) that can provoke changes in the scenes. Actors are typically people, but may be artificial.
4) Events (acts): A sequence of events that lead to changes in situations and make up the script.

The script can be represented as a tree or network of scenes, driven by actions of the actors.

In each scene, one or more actors perform actions. The actors act with the props. The script can be represented as a tree or network of states, driven by events.

As with Frames, scripts drive interpretation by telling the system what to look for and where to look next. The script can predict events.
Structured Knowledge: Concepts, Schema, Frames and Relations

Example of a script: Restaurant Script.

The classic example is the restaurant script:
Props: A restaurant with an entrance, tables, chairs, plates, eating utensils, glasses, menu, etc
Actors: The host (Maitre d'Hotel), clients, servers, chef, bus-boy, etc.
Scenes: Entry, seating, reading the menu, ordering, serving, requesting the check, paying, leaving, etc.

Scripts provide context for default reasoning.

As with Frames, scripts drive interpretation by providing procedures that tell a system what to look for and where to look for it.

Scripts also provide default knowledge for reasoning about stories or actions. For example, for story understanding, the story will typically only provide sparse detail of what happened. The reader is expected to fill in the missing knowledge with default knowledge.

Problems with Frames.

Some Problems with Frames.
1) Top down reasoning: Frames (and most schema systems) are designed for top-down reasoning. Most human reasoning is both top-down and bottom-up, with associations flowing both ways.

2) Knowledge Acquisition: Building (by hand) a Frame system is long, tedious, and ad hoc process. There is a temptation to overload with useless information. Automatic acquisitions (learning) of frame systems for recognition and reasoning is an open research question.

3) Context Recognition (The Frame problem): Many problems are easily solved once the appropriate frame is known. Recognizing the correct context can be very difficult.

5) Semantic Alignment: Two Frame systems describing the same concepts, may not have the same relations. Meanings of similar concepts might be slightly different. However, communication and integration of conceptual knowledge from different sources requires a shared ontology.